

ALLYSON F. SCHULZ, MPH

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PROFILE

A self-initiator with 30+ years of experience who leads with vision, creativity, and organization. Experienced professional with proven success in:

- Public Health
- Emergency Preparedness
- Early Childhood & School Readiness
- Professional & Lay Training Programs
- Group Facilitation
- Process Improvement
- Systems Thinking
- Strategic Planning

Dedicated team player with passionate commitment to quality. Unique ability to think strategically while managing the details. Exceptional oral and written communication skills. Expert coach, facilitator, and problem solver.

PROFESSIONAL EXPERIENCE

QUALITY PERSPECTIVES, LLC, Berlin, CT

2007 - Present

Quality Perspectives, LLC is a woman-owned business offering a wide range of consulting services including project management, quality improvement, and planning services.

Principal

- Manager and owner of consulting firm servicing health and education clients who seek to leverage improvement through data-driven decision making.
- Serve as public health consultant, emergency exercise designer, and Medical Reserve Corps trainer to clients in Connecticut.
- Wrote grant applications for multiple clients.
- Designed and conducted assessments of COVID-19 response for health departments in California, Connecticut, and Nevada.
- Facilitated community planning process for the Eastern Connecticut Health Collaborative and wrote Collective Impact Plan. Re-hired to design universal nurse home visiting program for postpartum families.
- Served as Public Health Preparedness Coordinator to an increasing client portfolio from 2007-2019. Noted for regional workgroup membership, high-scoring results on assessment reviews, and recruitment and retention of 200+ volunteers.
- Served as Region 4 Medical Reserve Corps (MRC) Coordinator (2012-2019) for four MRC units in eastern CT. Secured competitive funding for two specialty teams including the first Virtual Operations Support Team (VOST) in CT. Also chaired national MRC Workgroup.
- Served as Community Liaison (2010-2016) to eight early childhood collaboratives that were implementing community plans focused on the success of children birth to eight. Facilitated sustainability planning in three of these communities.
- Coached Windsor's Thriving Children, Thriving Community collaborative aimed at improving school readiness among young children. Facilitated Health & Wellness Committee, conducted research and analysis including survey design, focus groups, and key informant interviews. Co-facilitated the community planning process including indicator development and writing of the plan.
- Served as health consultant to children's health research organization. Conducted needs assessment and helped design technical assistance programs.

QUALIDIGM, Middletown, CT

1993-2007

Qualidigm was Medicare's Quality Improvement Organization for Connecticut and a Patient Safety Organization funded through grants and contracts. It dissolved in 2020.

Fourteen-year career spanning several positions of increasing responsibility in multiple functional areas including strategic planning, marketing, business development, proposal generation, internal quality, and project management. Reported to CEO and served on Executive Council for majority of tenure.

Special Projects Consultant, (Part-time 2005-2007)

- Performed environmental scan for Executive Council with recommendations for new business strategies.
- Served as a Lead Auditor supporting organization-wide initiatives to achieve ISO certification resulting in successful audit with no findings.
- Led the Website Redesign Team that successfully re-branded Qualidigm as a research and consulting firm while enhancing the website's functionality and navigation.
- Led a Proposal Team that successfully submitted a federal research proposal in one quarter the time of previous submissions. Provided marketing and communications expertise to various internal teams.
- Managed team to select an information management system using a competitive RFP process resulting in identifying a new vendor providing a more cost-effective solution.

Director of Marketing, (2002-2005)

Chief Quality and Planning Officer, (1999-2002)

- Served in senior leadership role as member of the Executive Council (CEO's leadership group) including presentations and recommendations to the Board of Directors.
- Defined corporate marketing goals, strategies and objectives resulting in expansion into patient safety arena.
- Managed four staff and oversaw marketing, training, and survey vendors.
- Led and directed all business development and marketing activities resulting in sustained proposal win rate >50%, generation of >100 government and private proposals, launch of a niche software product, and significant expansion of research business.
- Achieved significant improvements in customer satisfaction and survey response rates.
- Designed and administered organizational dashboard with reporting to all levels including Board of Directors.
- Fostered alignment of business activities with strategic plan through innovative Hoshin planning model resulting in attainment of >90% of strategic goals and objectives.
- Planned and implemented all marketing initiatives and materials including networking, marketing kits, media kits, website content management, annual reports, and tradeshow materials.
- Received CEO Award for Distinguished Service and Leadership in Continuous Quality Improvement, 2003

Director of Quality Improvement & Corporate Planning, (1997-1999)

- Served in senior leadership role as member of the Executive Council (CEO's leadership group) including presentations and recommendations to the Board of Directors.
- Designed and administered quality initiatives including measurement systems and training programs.
- Directed all business development and strategic planning activities using Hoshin planning techniques resulting in organization's first strategic plan.
- Produced ~45 government and private proposals with 64% win rate.
- Defined corporate marketing goals, strategies and objectives resulting in diversification of client base to include premiere national research firms such as Rand Corporation, Abt Associates, and RTI International.

Special Projects Coordinator, (1993-1997)

- Wrote successful proposals to secure funding for various quality improvement projects in mammography, adult immunization, and pneumonia.
- Managed project workplans and was responsible for relationship building in the community, analysis/reporting, consumer education, and provider outreach.
- Successfully replicated The Witness Project (a faith-based mammography outreach program developed in Arkansas) in Bridgeport, CT. This innovative program evolved into an independent, non-profit entity with statewide reach.
- Received CEO Pride Award for Mammography Outreach, 1995

UNIVERSITY OF CONNECTICUT HEALTH CENTER
John Dempsey Hospital, Farmington, CT

1990-1993

The UConn Health Center is an academic medical center with a 204-bed hospital and 350-physician faculty group practice. Flagship services include cancer care, rheumatology, and orthopedics. Visit www.uchc.edu to learn more.

- Reported to the Director of Strategic Planning.
- Performed market analyses for various hospital departments including psychiatry, cardiology, internal medicine, and the Bone Marrow Transplant Program.
- Staffed the joint hospital-faculty practice strategic planning committees.
- Helped write two successful Certificate of Need (CON) applications for a major addition to the hospital and a new open heart surgery program.
- Collaborated both internally and externally on various projects such as community health screenings, capital equipment purchases, and market repositioning.
- Received the Healthcare Financial Management Association Professional Advancement Award, 1992

EDUCATION AND PROFESSIONAL DEVELOPMENT

Master of Public Health (On Job/On Campus Program), University of Michigan, Ann Arbor, MI, 1995

Bachelor of Science *With Honors*, Health Economics (Individualized Major), University of Connecticut, Storrs, CT, 1990

- Courses in Teamwork, Root Cause Analysis, Lateral Thinking, Cost of Poor Quality, Customer Satisfaction, Hoshin Planning (1994-2002)
- Project Management Training (2004)
- ISO Internal Auditor Training (2006)
- FEMA IS-100, 200, 700, 800 Incident Command courses (2007)
- FEMA IS-120 Exercise Design (2008)
- Emotional Intelligence (2008)
- Homeland Security Exercise & Evaluation Program (HSEEP) (2008)
- Results-Based Accountability (RBA) (2009)
- WebEOC (2010)
- CT DPH Maven (2010)
- HazMat Awareness (2011)
- FEMA L-366 Planning for Children in Disasters (2012)
- FEMA PER-304 Social Media in Disasters (2015)
- Pandemics, Bioterrorism, and International Security, George Mason University Summer Course (2015)
- American Red Cross Disaster Institute (2016)
- QPR Gatekeeper Training (2025)
- Mobilizing for Action through Planning & Partnerships (MAPP) 2.0 (2025)

COMMITTEES AND BOARDS

National Association of City and County Health Officials Medical Reserve Corps Workgroup (2015-2019) – Vice Chair 2016, Chair 2017-2019

Connecticut Region 4 Emergency Support Function 8 Public Health & Medical Services (2012-2019) – Medical Reserve Corps Lead

Kensington Congregational Church Board of Trustees (2013- 2025)

Kensington Congregational Church Outreach Committee (2020 – Present)

Kensington Congregational Church Financial Secretary (2022 – Present)